

2015 VENDOR APPLICATION

APL TOURNAMENTS



ADVERTISING & VENDING OPPORTUNITIES | APL Tournaments provides the perfect experiential marketing platform. Imagine a medium that reaches people when they are willing to be engaged; a place where consumers can see, touch, and develop an emotional connection with your brand. Over the course of one tournament season, United Sports connects you with over 50,000 players & fans. Each tournament has its own Vendor Village that allows players, families and fans direct access to vendors and sponsors.

EVENT

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16th Annual FC Delco Players Cup **May 23-25, 2015 (Memorial Day Weekend)**

Location: Southeastern PA
Gender/Ages: Boys & Girls // U9-U16
Projected # of Teams: 700
Approx. # of Attendees: 28,000



Harrisburg City Islanders Cup **June 20-21, 2015**

Location: United Sports – Downingtown, PA (and surrounding fields)
Gender/Ages: Boys & Girls // U9-U14
Projected # of Teams: 64
Approx. # of Attendees: 3,000



Philadelphia Union Victory Cup **July 25-26, 2015**

Location: United Sports – Downingtown, PA (and surrounding fields)
Gender/Ages: Boys & Girls // U9-U14
Projected # of Teams: 70
Approx. # of Attendees: 3,500



Philadelphia Union Predator Cup **October 10-11, 2015**

Location: Downingtown, PA (and surrounding fields)
Gender/Ages: Boys & Girls // U9-U15
Projected # of Teams: 64
Approx. # of Attendees: 3,000



RATES

15% discount if you apply for 4 or more events!

	10' x 10' space	10' x 20' space
FC Delco Players Cup	\$600	\$900
Harrisburg City Islanders Cup	\$450	\$750
Philadelphia Union Victory Cup	\$450	\$750
Philadelphia Union Predator Cup	\$450	\$750

CONTACT:

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VENDOR RESPONSIBILITIES

- Provide payment 14 days prior to each event
- Provide all tents, tables, chairs and power, as needed
- Provide a Certificate of Insurance with limits of \$1,000,000 per occurrence naming United Sports, LLC as an additional insured

**Number of vendors selling within the same product category will be limited based on the amount of teams projected/registered for the event.*